

Beat: Technology

## TELCO AND DIGITAL FORUM 2018 EDITION

Sept. 27 At Groupe Les Echos-Le Parisien

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**USPA NEWS** - On September 27, 2018, was held a Forum @ Groupe Les Echos - Le Parisien Headquarters (Paris) regarding two Specific Fields : Digital Sector and New Technologies. With increasingly Demanding Customers, Strict Compliance Regulations and Complex Operational Concerns, Telecommunication Companies may be in more dire Need of the Digital Transformation than almost any other Enterprise. At the Center of this Transformation is Data. Hyper-Availability is the Key Factor in Optimizing Operations, Staying Compliant, Meeting the Demands and Remaining Competitive in a Fast-Evolving Market.

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Questions rise more and more concerning :

- \* Keys of Ensuring Intelligent Data Management
  - \* How Telecom Companies are Dealing with Digital Changes and Data Growth
  - \* How Major Telecom Players maintain Nonstop Connectivity
  - \* Availability and Security Guidelines that Facilitate Digital Transformation
- (...)

Investment by the Telecommunications Industry in Technology and Interoperability has underpinned an Immense Shift in Information and Capital Flows through the Global Economy, while providing the Building Blocks for the Emergence of Entirely New Business Models across Industries.

It is clear that Digitization will be a Source of Transformational Change, but there are a Number of Challenges that need to be overcome. In many Cases, the Gains from Digitization have been Inequitable, with the Benefits not reaching those who need them most. At the Same Time, the Exponential Increase in Global Information flows has created New Risks for Data Privacy and Security. The Ever-Wider Availability of Technologies such as Mobile, Artificial Intelligence, Cloud, Analytics and Platforms is Dramatically Altering the Way we live, work and interact "" in what has been termed the Fourth Industrial Revolution. The Telecommunications (Telecom) Industry is playing a Critical Role in enabling this Digital Revolution unfolding around us.

The Program of The Forum "Telco & Digital" was as follow :

- Opening by Julien DENORMANDIE (French Secretary of State, Minister of Territorial Cohesion), animated by David BARROUX (Editor in Chief Industry, High Tech, Media, Regions (Les Echos)

- Introduction by Ramon FERNANDEZ, CEO Finance, Performances and Europe (Orange) and animated by David BARROUX

- DEBATE (\*) - Development of very high speed for Landline and Mobile : A High Risk Area ?

- \* Olivier HUART, CEO TDF
- \* Didier CASAS Deputy CEO Bouygues Telecom
- \* Antoine DARODES, CEO Agence Du Numérique
- \* Frédéric JOVER, Associate PMP Conseil

Animated by Sébastien DUMOULIN, Responsable of High-Tech & Media Department (Les Echos)

- DEBATE (\*\*) - 5G : For when the Lift-Off ?

- \* Introduction : Gilles VAQUE, President of PMP Conseil

\* Thierry BOISNON, CEO France (NOKIA)  
\* Didier CASAS, Deputy CEO (Bouygues Telecom) and President FFTelecoms  
\* Cecile DUBARRY, CEO (ARCEP)  
Animated by Fabienne SCHMITT, Responsible for High-Tech & Media Department (Les Echos)

- DEBATE (\*\*\*) - Operators : What To Do with Data ?  
\* Orion BERG, Counsel White & CAse  
\* Eric DENOYER, President (Otodo)  
\* Estelle DUVAL, Director Data Business (Médiamétrie)  
\* Geoggrey LA ROCCA, CEO (Teads)  
Animated by Sébastien DUMOULIN

- DEBATE - Media : what Strategies to use by Operators for the Contents ?  
The Debate exclusively around Football Games (Soccer)  
\* Jaume ROURES, Partner Founder (Mediapro)  
\* Alain WEILL, CEO (Altice France)  
Animated by Fabienne SCHMITT

Source : "Telco & Digital Forum" @ Groupe Les Echos - Le Parisien Headquarters. On September 27, 2018

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